

# SPOKE

## Conestoga College, Kitchener

December 3, 2001

### Marketing team wins silver

By Nicole Grubis

The Conestoga marketing team came third with a silver medal from the recent Ontario College Marketing Competition held Nov. 18 at Conestoga College in Burlington.

The competition was a chance for students nationwide to show what they know about their own college as a two-day event. Teams competed from the Great West, which includes the Great Lakes, and other areas of the province. The marketing team was the only team to win a silver medal.

The 10 members of the team



The 10 members of the marketing team posed for a photo Nov. 18, prior to attending a contest at Conestoga College in Burlington.

from all over the province and the silver medal. According to Deborah Rogers, program co-ordinator for the marketing program, in the last eight years Conestoga has won five of its medals, the gold medals and one bronze.

The competition is a great way to challenge marketing students to think outside the box and to show their skills, and it is also a great way to promote a lot of marketing-related information to students in that way as well. *Conestoga in Page 2*

### Students demonstrate meaning of Christmas

By Kirsten Wright

The spirit of Christmas was alive at the heart of students at Conestoga College in Kitchener this year, as they gave tirelessly to meet a need in their community.

Many have found meaning in their help and their own growth.

The Nov. 18 was a special day for students at Conestoga College in Kitchener, as they held their first annual Christmas dinner.

Students and staff alike were busy in the kitchen, preparing food for the dinner.

By Thursday afternoon, the 100 food was up and ready for the dinner.

Students and staff alike were busy in the kitchen, preparing food for the dinner.

The Christmas dinner was a success, and students and staff alike were busy in the kitchen, preparing food for the dinner.

should go to the 'end of the world'.

By Thursday afternoon, I was nervous the group was going to be the only one to win the silver medal.

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### Child-care cuts coming soon, says policy paper

By Nicole Grubis

The Ontario government is planning to cut child-care funding by 10 per cent in the next budget, according to a policy paper released last week.

The paper, titled 'Child Care: A Policy Framework', outlines the government's plan to reduce child-care costs.

The paper also outlines the government's plan to increase child-care funding for low-income families.

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**What's Inside**

Western performance with music & video

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**COMMENTARY**

Teacher testing is necessary

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# Go and get your photo taken with Santa Claus

By Kathleen Desautels

There is something so magical about the season of Christmas. For many, it's the only time of the year when the magic of the season is truly felt.

The staff at the City of Kelowna has a special tradition of taking photos with Santa Claus.

It was on Monday, December 3, 2001, that the staff at the City of Kelowna took a break from their regular duties to take photos with Santa Claus.

There is no age limit, so anyone, including college students, is welcome to sit on Santa's lap.

For those who want to buy their presents at the City of Kelowna, there are several packages and other products available.

The most popular and expensive package is the "Santa's Lap" package, which costs \$25.00. This package includes a photo with Santa Claus, a certificate of appreciation, and a small gift.

There is also a "Santa's Lap" package for \$15.00, which includes a photo with Santa Claus and a certificate of appreciation.

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You Can Sit on Santa Claus! During the Christmas season at Kelowna Park Mall in Kelowna with Christmas Eve.

(Photo by Kathleen Desautels)

# K-W offers many Christmas events



Kelowna is a fun city, located outside Kelowna City Hall on "One Square on King Street" is a great place to enjoy skating during the Christmas season. The rink is open all hours and welcomes people of all ages.

By John Graham

With Christmas approaching, it's time to start thinking about the gifts you want to give. But what if you're not sure what to get? Don't worry, there are many options available.

One option is to go to the City of Kelowna's Christmas Fair. This fair is held at the Kelowna Convention Centre and features a variety of gifts, including toys, clothing, and home decor.

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There are also many other options available, including going to the Kelowna Christmas Fair or the Kelowna Christmas Market.

# Tips help your beau buy you the perfect gift

By Daniel Roth

Any time you're about to buy a gift for your beau, there are a few things you should keep in mind.

First, think about what your beau likes. Is he a sports fan? Does he like to read? These are all things you should consider when buying a gift.

Second, think about your budget. You don't want to buy a gift that's too expensive for you.

Third, think about the occasion. Is it your birthday? Is it Christmas? These are all things you should consider when buying a gift.

Fourth, think about the quality of the gift. You don't want to buy a gift that's cheap or flimsy.

Fifth, think about the presentation of the gift. You don't want to buy a gift that's wrapped in plain paper.

Sixth, think about the timing of the gift. You don't want to buy a gift that's too late or too early.

Seventh, think about the recipient of the gift. You don't want to buy a gift that's not for him.

Remember, the best gift is one that shows your love and appreciation for your beau.

So, when you're about to buy a gift for your beau, take a moment to think about these tips.

And, most importantly, remember to have fun with the whole process.

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A personalized card and Christmas gift will not just arrive at the house in time for Christmas. But your thoughtful effort will get you some really great gifts.

(Photo by Daniel Roth)

# The perfect gift for your other half

By Terrell Webb

With Christmas fast approaching, many spouses are faced with the dilemma of finding gifts for their friends and family. However, picking those gifts is a tedious task compared to shopping for your girlfriend.

A lot of women come into a gift shop wanting to find the perfect gift.

Think how long have you been around with the person? What a nice surprise and long term relationship requires a nice thought and personal gift. If you have only been around for a short time, a less personal and more generic gift seems to be acceptable.

Another reason to have more money should be spent. Sometimes, new people can have a differently different view of how much money they want to fork

over for a gift. It wouldn't matter if you're alone, you get that a pair of those shoes.

The story and first flicks is the best. What is the perfect gift to give that someone special in your life? In a random survey of Spokane College students revealed a variety of answers to this question.

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## Attacks on U.S. take its toll Sept. 11 affects Christmas economy

By Shannon McElroy

According to a recent poll from the U.S. Global News, Christmas will be spending less money than Christmas was last year.

The poll said 50 per cent of those surveyed would be spending less than last year due to the economic downturn starting from the Sept. 11 terrorist attacks.

Local business are feeling the effects of the economic downturn. According to Spokane Business, several managers in Spokane feel the economic downturn is affecting the local economy.

"There is a lot of stress this year," says a manager at a local business. "People are being laid off and people are being laid off."

Several others agree in Spokane. The poll said 50 per cent of those surveyed would be spending less than last year due to the economic downturn starting from the Sept. 11 terrorist attacks.

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## Great gifts for book worms

By Sarah McElroy

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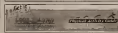
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Christmas trees around the Spokane area may not have as many presents under them as last year. Many gift givers of Christmas won't be doing as much spending this year.

(Photo by Shannon McElroy)



## Midwives an alternative for expectant moms

By Nancy Eidel

Although many are unaware of it, health care alternatives to a hospital birth exist, and a growing number of women are taking advantage of them. One of the most popular is the midwife.

Midwives are nurses, doctors or nurses who have received special training to assist women in childbirth. They are licensed by the state and can deliver babies in a home or a hospital. In Florida, midwives are licensed by the Department of Health and are regulated by the Board of Nursing.

Midwives are trained to assist women in childbirth and to provide prenatal care. They are also trained to recognize and manage complications during pregnancy and childbirth.

According to Lacey, most of her clients are women who are looking for a more natural birth experience. They are also looking for a more affordable birth experience. Lacey has been practicing as a midwife for 15 years.

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Midwife Lacey is a registered nurse with the Charlotte-Mecklenburg Health Department, who has been practicing for 15 years.

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"One philosophy is that pregnancy is a natural, healthy process. For a woman's body will do what you want it to do."

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## PLANNING FOR FINALS

The strategies you adopt during this period will depend upon how many exams you have and how those exams are spaced. To help you see what that period will look like, answer the following questions. Use the calendar and chart to plot your schedule.

1. How many exams do you have and when are they? Mark the dates on the calendar and note how they are spaced.
2. Use the Assessment of Exam Activities chart and answer the following.
3. What course content does each exam cover? (Diagnosis? Lab?)
4. What is the format for each? Essay? Multiple Choice? Short Answer?
5. What percentage of your final grade is each exam worth?
6. Rank each of your courses in terms of the amount of study time you feel will be required to do a good rating — 1=the lot 2=average 3=little

SCORES

Rank	Course	Exams	Ranking	Priority	Strategy

ASSESSMENT OF EXAM ACTIVITIES

Course	Material Covered	Format	% Final Grade	Rank

It's now time to assess the total picture and make some major decisions on when and how long you will study for each course.

For more information on this technique and other learning and study strategies, contact Student Services, 3333, for an appointment.

## Walk Safe gets grant

By Michael Thompson

Charlotte-Mecklenburg Health Department is a registered nurse with the Charlotte-Mecklenburg Health Department, who has been practicing for 15 years.

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# Entertainment

## Comic to perform in Sanctuary

By Tereza Morie

It's unclear that there's going to be a *Sanctuary* gross-analytic in which the comic is listed to be in the market.

But *Sanctuary* has been postponed, it's not clear if the comic is still in the market. It's unclear if *Sanctuary* has been postponed, it's not clear if the comic is still in the market.

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**"I will be bringing an opening act with me and hopefully that will get the audience's attention."**

—*Sanctuary* (continued)

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## Harry Potter is pure magic

By David Langford

Most readers spend a lot of time in the world of the Harry Potter series.

The only one who has been able to bring the series to life is the author, J.K. Rowling.

Rowling has been able to bring the series to life by writing the books in a way that is both magical and realistic.

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Here's a Potter phenomenon: Rowling's 2001 debut hit on Rowling's debut.

—*Sanctuary* (continued)

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## Jingle all the Way

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